

1st International Conference of the Journal *Public Health* 9-11 May 2007

INFORMATION FOR POSTER PRESENTERS

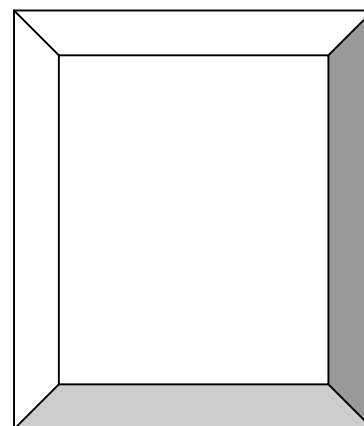
Poster Panel Size

Please refer to this visualisation of the poster panels to be used during the conference. A display area on the panel of

1175mm high x 865mm wide

will be allocated for each poster. Please ensure that your poster does not exceed this size.

When preparing your poster and considering how much of your display will be visible at eye-level, please bear in mind that panels will be mounted on stands.



Poster Panel Allocation

A numbered panel will be allocated for each poster. You will be informed of your poster board number one week before the start of the conference via e-mail.

Fixing

Posters should be fixed to boards with double sided tape. Please ensure that you bring a sufficient amount of fixing materials with you.

Poster Viewing Sessions

Posters will be grouped into sessions. Please see the programme for poster session times. You will be informed nearer the time as to which session your poster has been allocated to. Please ensure that you stand by your poster(s) during your allocated poster session for discussion and questions. Delegates will also be able to view posters during breaks & lunch. All posters will be on display throughout the meeting. You need to put your poster on the appropriate board during the afternoon session on Wednesday. Your poster must be in place by 17.45. Your poster must be removed immediately after the break on Friday morning as the boards will be removed after 11.30am.

GENERAL GUIDELINES FOR POSTER PRODUCTION

A poster should be self-contained and self-explanatory, allowing different viewers to proceed on their own while the author is free to supplement or discuss particular points raised in inquiry. Presentations should be kept simple and clear and a mixture of text and graphics is recommended. Remember that the viewer, not the author, as in the case of slide presentations, determines the time spent at each poster.

Poster Layout

Materials should be mounted on coloured poster paper or board. Use matt finish rather than glossy paper. Arrange materials in columns rather than rows. It is easier for viewers to scan a poster by moving along it rather than by zigzagging back and forth in front of it. An introduction should be placed at the upper left and a conclusion at the lower right.

Illustrations

Figures should be designed to be viewed from a distance and should use clear, visible graphics and large type. Each figure or table should have a heading of one or two lines. Additional essential information should be provided below in a legend. Photographs should have good contrast, sharp focus and, if necessary, an indication of scale.

Text

Minimise narrative. Use large type in short, separated paragraphs. Numbered or bulleted lists are effective ways to convey a series of points. Do not set entire paragraphs in uppercase or boldface type.

Titles and Fonts

Titles and captions should be short and easy to read, in a sans serif font for preference. Use large lettering as this means a number of people can read the poster from a distance without overcrowding. Remember to caption your poster with the abstract title, authors names and affiliations.

**Headings should
be a minimum of
50 point size**

**Whereas, 25 point size
is suitable for text**